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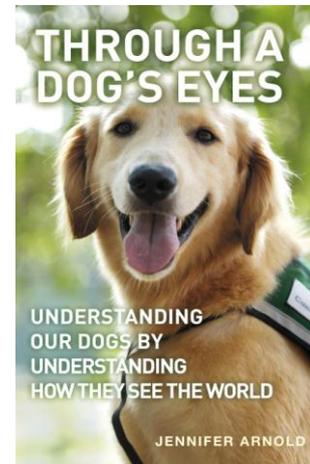
PRESS RELEASE

THROUGH A DOG'S EYES

Understanding our dogs by understanding how
they see the world

Jennifer Arnold

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When Jennifer Arnold was 16-years-old she was struck down by a devastating illness – multiple sclerosis, and told she would never walk again. Confined to a wheelchair she was convinced that her life was over until she heard of a woman who trained dogs to assist disabled people. The woman lived too far away to help her but Jennifer became determined to set up her own programme and help others in similar situations. With the help of her mother and a generous friend she founded Canine Assistants and by doing so, found a reason to live.

THROUGH A DOG'S EYES is the truly inspiring story of how Jennifer has trained hundreds of dogs to help people with disabilities live a more independent life. It's also a wonderful insight into the mind of a dog that will help owners everywhere build a closer and happier relationship with their own dog.

In the book Jennifer shares her training methods developed from 20 years of studying and working with dogs. She explains that by knowing how a dog sees the world owners can build up trust, avoid confusing signals, and teach new skills. For example, her own dogs wouldn't jump into the back of her SUV yet they were happy to go onto the seats. Dogs have relatively poor eyesight compared to their other senses and Jennifer realised that from the dogs' point of view they were jumping into a black hole rather than onto a dark carpet. By putting pale towels onto the surface she removed the problem and the dogs happily jumped into the back of the vehicle.

Based on kindness and encouragement she shows how you can teach dogs to make choices rather than simply follow commands. When teaching a puppy to walk to heel Jennifer suggests taking the lead off in a safe area and allowing it to choose between running off, or walking beside you and being rewarded with a treat. The puppy will soon learn to walk calmly by your side.

Filled with inspiring stories of the bonds that are forged between humans, especially those who are vulnerable and in need, and their canine assistants, **THROUGH A DOG'S EYES** is a compelling and unforgettable testimony to one of the best relationships a person can have.

About the author: *Jennifer Arnold is the founder and executive director of Canine Assistants, a non-profit organisation that provides service dogs for those with disabilities. She lives in Georgia and is available for interview. For further information www.canineassistants.com.*

To arrange an interview with Jennifer Arnold or for a review copy please contact Jane Beaton at Kew Publicity on 07802 433471 or email janebeaton@tiscali.co.uk.