

'Bitcoin will transform the way we do business. Dominic Frisby has written a great account. Read it and glimpse into the future' **Sir Richard Branson**

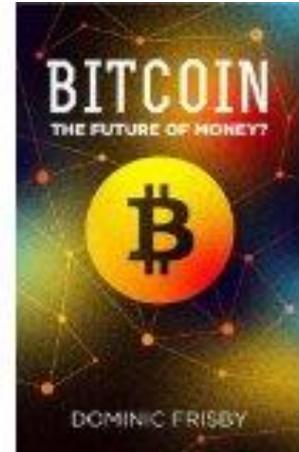
'The book's outstanding, but the story it tells is even better.' **Matt Ridley, The Times**

BITCOIN

The Future of Money?

By Dominic Frisby

Published by Unbound, 3 November, £8.99, Pb, £4.99 e-book



In 2008, while the world was worrying about the global financial crisis, a computer programmer, known as Satoshi Nakamoto, posted a message on an out-of-the-way mailing list. 'I've been working on a new electronic cash system,' he said. Nobody took any notice. At least, at first.

But what he had programmed would become the world's most famous alternative currency – Bitcoin. It would inspire a cult of devotees – economists, anarchists, computer programmers, speculators, criminals. Early adopters would become multi-millionaires.

Now the suggestion is that Bitcoin will do to banking and finance what email did to the postal service and what the internet did to publishing.

In his gripping book **BITCOIN: The Future of Money?** Dominic Frisby tells the story of Bitcoin. He explains in layman's language, how the system works – how you buy it, get paid in it, and even create it. He shows how the technology behind Bitcoin could change the world – increasing trade, enabling the unbanked to participate in the global economy and, even, reducing the power of governments.

Finally, Frisby may also have solved the mystery surrounding the identity of Bitcoin's secretive creator.

About the author: Dominic Frisby is a comedian and financial writer, with a regular investment column in *Moneyweek*. His first book, *Life After the State*, was published in 2013. He lives in London.

For an interview with Dominic Frisby or a review copy please contact Jane Beaton on 07802 433471 jane@kewpublicity.co.uk.

'In this highly readable yet technically accomplished book, Dominic Frisby makes crypto currencies crystal clear. Read it, or fail to understand possibly the most important financial innovation of our time.'

Liam Halligan, Sunday Telegraph