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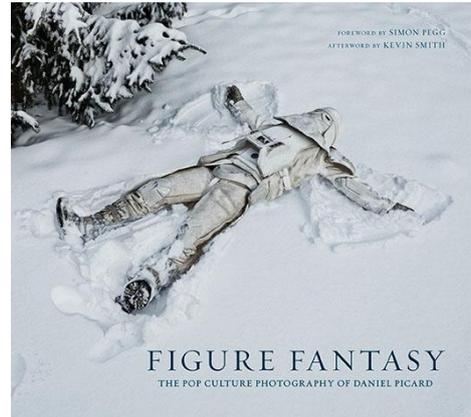
FIGURE FANTASY

*The Pop Culture Photography of
Daniel Picard*

By Daniel Picard

Foreword by Simon Pegg

Published by Insight Editions, 4 June, £20



'When I first came across this collection of witty photographs by Daniel Picard, I thought it was a wonderful conversation piece. I love the fact that once you take ownership of these fantasy characters and you purchase these collectibles, you are able to let your imagination run wild'
Simon Pegg, in the foreword to Figure Fantasy

.A storm trooper making snow angels; The Joker shopping for a Batman Halloween costume; Harley Quinn taking a selfie; Superman as a beach lifeguard. These are just some of the fantasy scenarios imagined by pop culture photographer, Daniel Picard, in his imaginative new book, **FIGURE FANTASY**.

This unique collection of meticulously composed images showcases a variety of comic book and movie icons in realistic and often hilarious everyday settings. Each of the classic heroes and villains are given a fresh twist by Picard, as he presents them in a perfectly arranged, to-scale environment, that create believable scenes and tongue-in-cheek parodies.

From a Snow Trooper cleaning the car of snow to the gentlemen from Buffy the Vampire Slayer walking their dogs, from Yoda texting while battling Storm Troopers to Dewback troopers taking riding lessons, each scene is a work of art designed to entertain.

All the figures featured are from Sideshow Collectibles, a globally renowned speciality creator of high-end figures and statues widely recognised for its quality products, and collected around the world.

With a foreword by actor and comedian Simon Pegg, a huge fan of the figures and Picard's work, and an introduction from Picard detailing his one-of-a-kind take on pop culture **FIGURE FANTASY** is a unique book aimed at fans, collectors and photographers alike.

About the Author: *Daniel Picard is a celebrated photographer combining work and play in his series of whimsical figure art. His work extends across genres from pop culture to sport and portraiture. He lives in xxx and is available for interview.*

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